

# The impact of engaged learning at DeVry University

## Using Engageli for online active learning

### When purpose-built learning technology meets student-centered education

At Engageli, we believe students thrive when they feel connected, supported, and engaged, whether they're learning in-person or online. That's why we didn't bolt features onto a business conferencing platform. Instead we built our own platform specifically for education - a true digital classroom designed to foster meaningful connections that drive learning outcomes.

Our partnership with DeVry University demonstrates the impact of purpose-built technology being adopted at an institution that is deeply invested in student success. DeVry has been helping working adult learners build better futures for over 90 years, and they knew their online students needed more than just lecture-based delivery. They needed authentic engagement.

Traditional video conferencing platforms are appropriate for meetings, but they weren't designed for the complex dynamics of active learning. Students need to collaborate, discuss, work in small groups, and build relationships with both instructors and peers. Research consistently shows that active learning leads to increased interaction and outcomes. That's exactly what Engageli enables through features like virtual tables, built-in engagement tools, and seamless multimodal learning.

Both DeVry and Engageli wanted to see measurable results. To understand the impact of using Engageli, DeVry looked at comprehensive data from approximately **3,000 students taught by 50 professors** who consistently used Engageli's full feature set.

The study focused on two primary ways students engage with Engageli:

- **Live Lessons:** Real-time collaborative sessions featuring breakout tables, interactive exercises, peer-to-peer learning, and meaningful instructor-student interaction. All the elements that make effective learning, delivered virtually.
- **Playback:** On-demand access to recorded sessions that maintains the interactive classroom experience, allowing students to learn on their schedule while still benefiting from the collaborative elements and peer discussions.



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# The findings

DeVry compared student outcomes across multiple areas:

- Course completion and pass rates
- Student satisfaction and engagement metrics
- Persistence and retention rates
- Usage patterns and engagement duration

The analysis looked at data both within the same academic sessions (comparing students who did and didn't use Engageli) and across time periods and professors to ensure the results were consistent. The findings were clear: students who used Engageli performed better across every metric and measure that was tracked.

## Academic success

Students who engaged with Engageli-powered Live Lessons and Playback achieved **course pass rates 585 basis points higher** than students who didn't use the platform.

- Students using Engageli achieved course pass rates of **94% vs. 88%** for non-users
- Students with 60+ minutes of Engageli usage reached **95% pass rates**
- Both groups significantly outperformed DeVry's 82% university baseline
- Consistent impact across different professors and course types

## Student satisfaction and connection

**Net Promoter Score increased by 325 basis points**, indicating that students felt more positive about their learning experience.

- Students reported **meaningful connections** with instructors and classmates
- **Active participation** in live class discussions became the norm
- Learners felt comfortable contributing and engaging authentically
- The flexibility of Live Lessons and Playback worked well for working adults

## Persistence and retention

DeVry observed a **155 basis points improvement in student persistence** when they compared the same professors and courses before and after using Engageli.

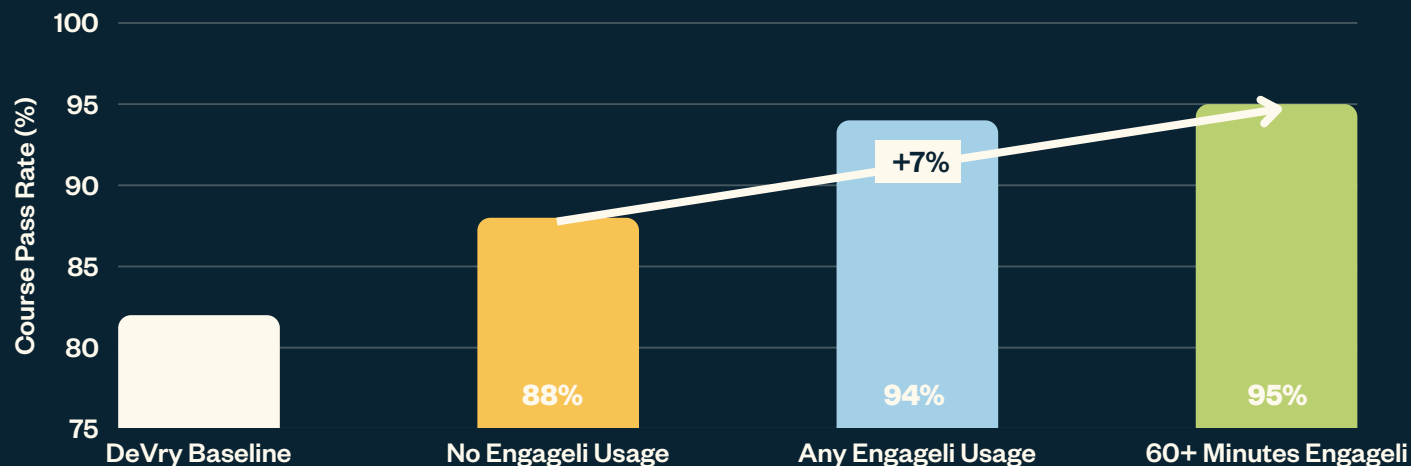
- **Students stayed enrolled** and kept progressing toward graduation at higher rates
- The improvement was consistent across different course types and student demographics
- Better persistence means more students finish their degrees

## Student engagement patterns

**34-42% of eligible students actively engage with Engageli weekly**, proving strong levels of voluntary adoption:

- 24-30% participate in Live Lessons each week
- 22-26% access Playback content each week
- 60 minutes average Live Lesson attendance
- 40 minutes average Playback viewing duration

As of June 2025, about one-third of DeVry's eligible students actively use Engageli. The 155 basis point persistence improvement DeVry measured is just the beginning. If all eligible students used the platform, the theoretical impact could reach 465 basis points of improvement. That would translate to substantially more students staying enrolled and completing their degrees.



## What this means for higher education

DeVry's partnership with Engageli validates that when schools focus on student engagement and use technology actually designed for learning, students don't just complete courses; they succeed, stay enrolled, and ultimately reach their goals.

This collaboration between a forward-thinking university and a learning-focused platform proves that the future of online learning isn't about trying to recreate traditional classrooms or making business tools work for education. It's about building experiences that take advantage of what digital learning does best while keeping the human connections that help students succeed.

DeVry's findings demonstrate what's possible when educational technology actually serves learning, providing a model for other institutions seeking to improve student outcomes.

## Learn more

To learn more about DeVry University's programs and wide-reaching impact, visit [devry.edu](https://devry.edu).

To see how Engageli can support your institution's specific learning needs, visit [engageli.com](https://engageli.com).

