engageli

Elevate Outcomes and ROI

with Engageli's Engagement-Driven Platform

Up to 40% of students cite disengagement or lack of belonging as a key reason for dropping out[1]—a costly challenge for institutions already navigating tight budgets and shifting student expectations. Engageli helps turn the tide by offering a data-driven, engagement-focused platform that works both synchronously and asynchronously.

Designed to enhance learning while improving operational efficiency, Engageli delivers measurable ROI. From increasing student retention and completion rates to streamlining instructor workflows, Engageli empowers institutions to achieve real, lasting impact.

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of students cite **disengagement or lack of belonging** as a key reason for dropping out[1]

[1] EAB, "The Hidden Cause of Student Attrition," 2020. https://eab.com/insights/blogs/student-success/the-hidden-cause-of-student-attrition/

Data-Driven Decisions for Higher Learning ROI

Engageli's robust engagement analytics empower administrators and educators with actionable insights. Institutions can analyze classroom engagement at micro levels to improve student persistence, refine course offerings, and optimize student support services—ensuring students stay on track toward completion.
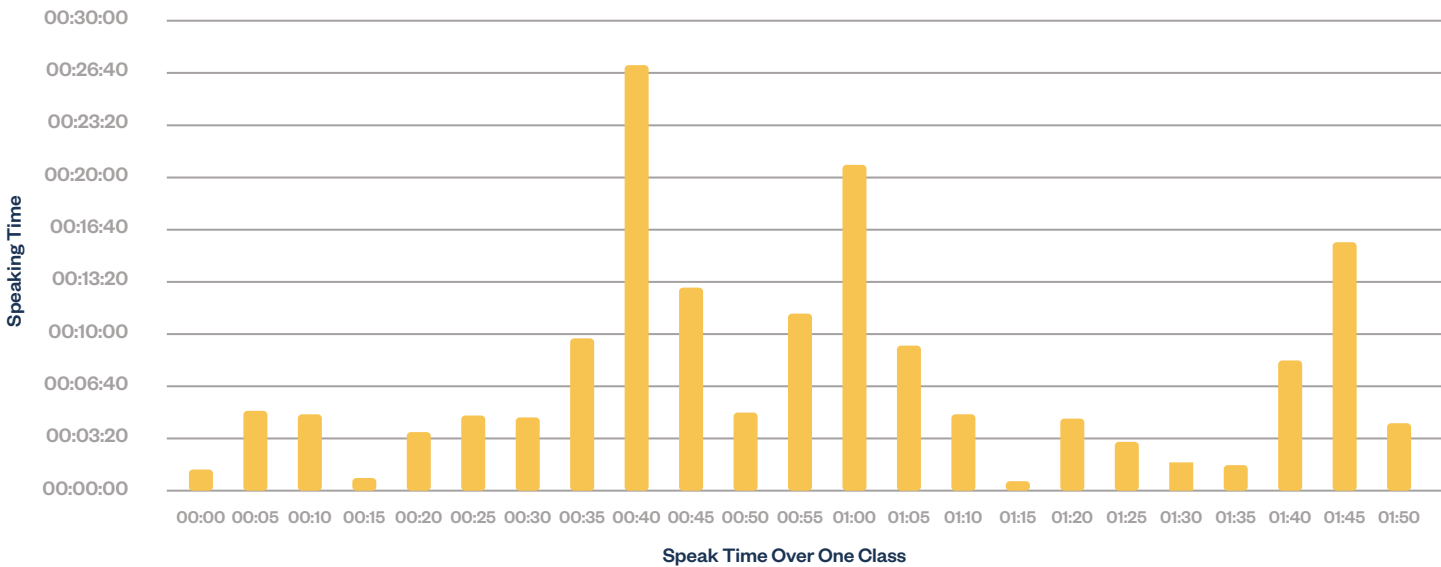
Two important analytics are attendance and speaking time. When students know their attendance is monitored, they're more likely to show up and participate. Consistent attendance can correlate with increased engagement, better retention of course material, and

stronger classroom communities. In courses designed around group work, discussion, or in-class activities, attendance matters. Tracking it reinforces the idea that students contribute to each other's learning. "Speak time" or student talk time in the classroom is crucial for engagement, fostering critical thinking, enhancing comprehension, and promoting a deeper understanding of the material, ultimately leading to better learning outcomes. Additional metrics are available for reactions, chat, notes, and camera on.

Attendance Analytics

Speak Time Analytics

Increase Margins Without Compromising Quality

By leveraging asynchronous engagement tracking and automation, Engageli helps institutions:

- Increase class sizes without sacrificing rigor.
- Reduce administrative overhead through digital attendance tracking and LMS passback.
- Power higher order teaching by freeing up faculty time on manual reporting.

With these efficiencies, institutions can allocate resources more effectively while maintaining high-quality instruction.

Optimize Instructional Effectiveness

Engageli enhances teaching effectiveness by providing real-time insights into student participation. By understanding how students engage with content and instructors, institutions can:
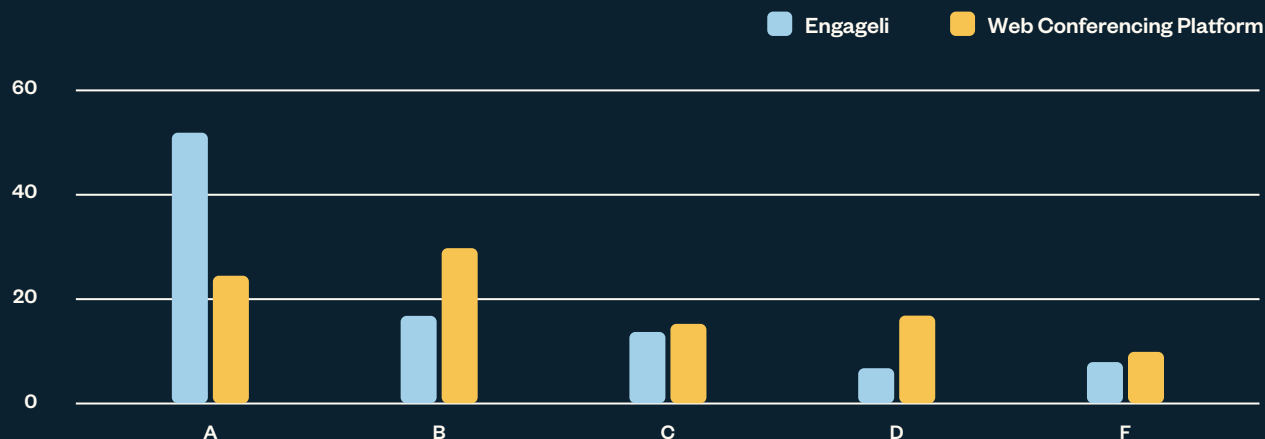
- Optimize content delivery for active learning.
- Improve instructor performance with data-backed teaching strategies.
- Foster higher engagement, leading to better learning outcomes.

Engaged students retain more information, actively participate in discussions, and perform better academically. Engageli provides a scaffolded strategy for instructors to move students along the active learning paradigm through content delivery strategies.

Active Learning Journey
Powered by Engageli

0

Lecture

- Student Gallery
- Screen Share

1

ACTIVE
Connection

Informal peer connections

Small groups & guided prompts

- Speaker podium
- Patented tables
- Engagement markers
- Personal in-app notebooks

2

ACTIVE
Collaboration

Group brainstorming & knowledge checks

Collaborative activities that stimulate engagement

- Built-in collaborations
- Pre-arranged seating
- Table-wide activities
- Learner talking metric

3

ACTIVE
Transformation

Dynamic sessions

Boost retention through questions & polls

Apply knowledge in new contexts

- Platform-mediated facilitation
- Dynamic table groupings
- Cluster by poll response
- Interactive playback rooms

The chart below illustrates the same course materials delivered through Engageli. Moving the students to a more interactive and collaborative platform showed a **2x increase in A grades**.

Legend: ■ Engageli ■ Web Conferencing Platform

Boost Retention with Proactive Interventions

Retention is critical to institutional success, and Engageli provides built-in tools to support struggling students. With automatic attendance tracking, instructors and success coaches can:

- Trigger timely interventions based on attendance patterns and speak time in class.

- Offer personalized support to increase student success rates.

- Provide upstream views of disengaged students at risk, enabling data-driven interventions to boost engagement.

Since attendance is directly correlated with academic achievement, Engageli helps institutions monitor attendance to keep students on the path to graduation.

Incentivize Engagement with Integrated Grading

With LTI deep linking, Engageli integrates seamlessly with your existing LMS, making it easy to embed interactive sessions and surface engagement data exactly where instructors and administrators need it—within the tools they already use.

Engageli allows engagement scores to be automatically recorded in the gradebook. This feature:
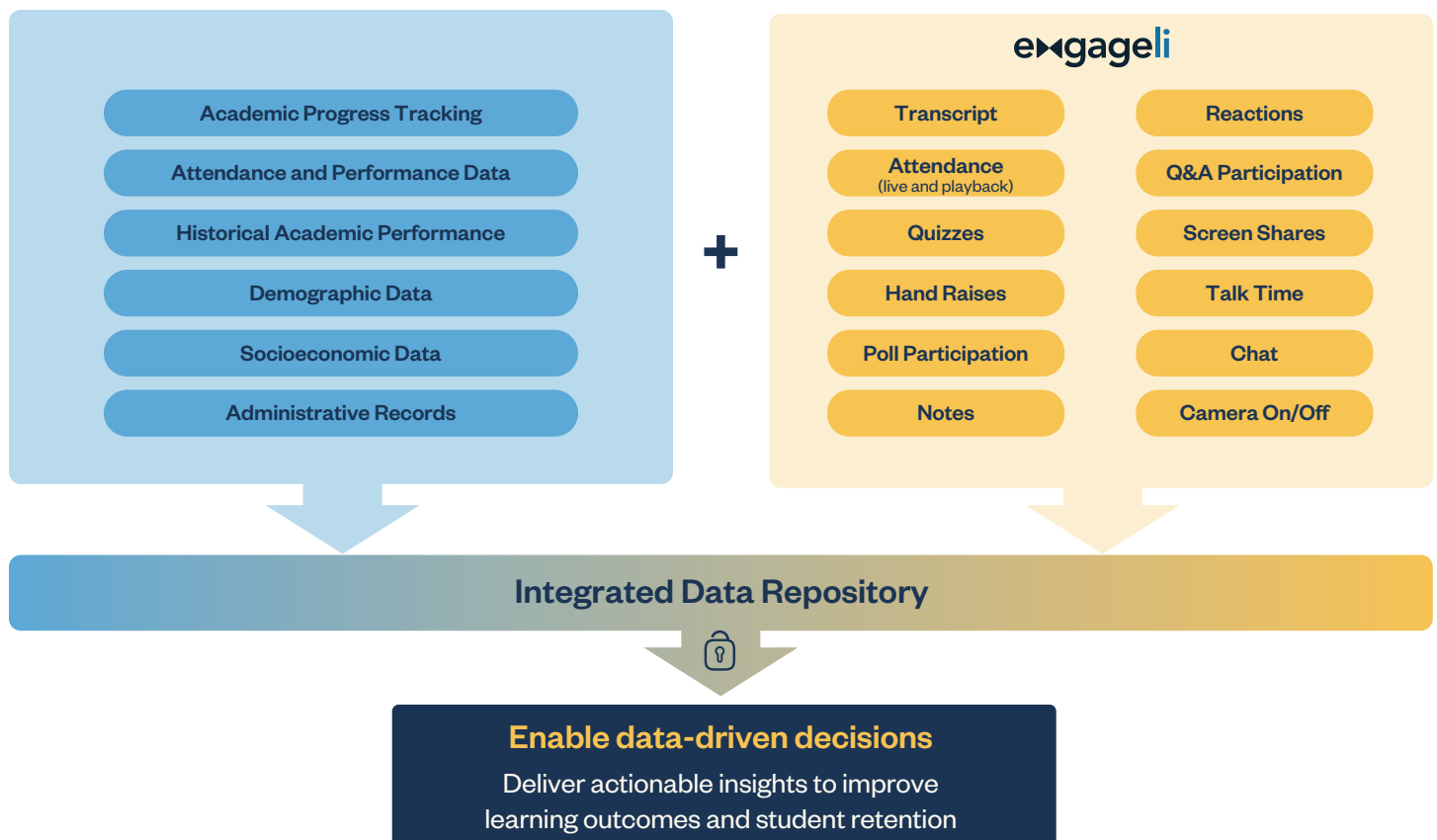
- Encourages active participation through transparent grading.

- Motivates students to engage in discussions and activities.

- Reinforces continuous learning and skill development.

When engagement becomes a measurable and rewarded component of coursework, students are more likely to stay engaged and succeed.

The Engageli Advantage

Combine institutional data with Engageli data to get a rich data lake for engagement trend analysis and learning behavior patterns.

By harnessing Engageli's engagement-first approach within dynamic synchronous and asynchronous classrooms, institutions can improve student outcomes, optimize faculty workflows, and increase operational efficiencies—all leading to a significant return on investment. With a data-rich platform designed to foster active learning, institutions can make smarter decisions that drive both educational excellence and financial sustainability.

Institutional Data		Engageli
Academic Progress Tracking		Transcript / Reactions
Attendance and Performance Data		Attendance (live and playback) / Q&A Participation
Historical Academic Performance	**+**	Quizzes / Screen Shares
Demographic Data		Hand Raises / Talk Time
Socioeconomic Data		Poll Participation / Chat
Administrative Records		Notes / Camera On/Off

Integrated Data Repository

Enable data-driven decisions
Deliver actionable insights to improve learning outcomes and student retention

Ready to see how Engageli can transform your institution's ROI?

Visit Engageli for Higher Ed to learn more.